

HABITAT FOR HUMANITY CALGARY

Women Build

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We Can Do It. And We Should.

Here at Habitat for Humanity Calgary, we hear the call of need and answer with assistance each and every day. Although we reach out to people in a variety of situations, many of our clients and potential homeowners are women. These women hope that they can someday reach and obtain what their families deserve; a home of their own in which they can thrive and grow, and one in which the seeds of the future will be planted.

As successful women, many of us owe much of our success to a "hand up" that we once received. The greatest gift we could bestow upon a woman in need is that of opportunity and the chance to grow. There is no limit to the good we can do for one another.

Let's join together now in creating a **Win/Win** situation for all women. Women with families needing a helping hand and a stable home receiving the warmest gift from women who want to give back. We can do this! And we should!!

How We Can Make It Happen

Let's start small. Our goal is to build one house by women, and for a woman in need and her family. With the generosity and partnership of sponsor(s), we hope to raise enough awareness and support for this program to facilitate a Women Build Blitz in 2010.

Utilizing a new, donor facilitated site, along with gifts-in-kind, donated materials and purchased supplies, our goal can become a reality. But we need your help.

By creating and regularly convening a meeting of

a committee for Women Build Calgary, we will develop and implement a strategy and building plan for the Women Build program for 2010 and beyond. While starting small with the goal of one single Women's Build, our aim is to start something bigger; a tradition and event that will take place annually, growing stronger and larger each year. Volunteering is just the beginning.

The Future is Limited Only by Our Imaginations

Using the incredibly popular US Habitat for Humanity Women Build Program as a guide, we can aim to include a large, national sponsor, and grand-scale event production as well as larger-scale media-participation. As Lowe's has become the major US Women Build sponsor, running clinics and programs throughout the year in all Women Build areas, so we can also invite would-be national sponsors to make proposals and benefit from this unique, mutually beneficial relationship. The marketing opportunities are boundless.

Calgary continues to develop as a leader in trades and industry in North America, and according to the National Association of Women in Construction, women now make up over 12% of the construction industry, providing more than enough technical and managerial support for a build such as this. Calgary is certainly representative of such numbers and our contacts in the local region with women in the industry wanting to make a difference and increase the awareness for women in the trades continue to multiply.

This project could prove to be a multi-edged sword in combating barriers in suitable housing, social development and cultural awareness in Calgary and the surrounding region. This is an opportunity not to be missed!

Let's Make This Happen!